**PATENT** 

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

109/965963 09/28/01

In Re Application of:

Richard G. Rebh

Serial No.: Not yet assigned

Group Art Unit: Not yet assigned

Filing Date: Herewith

Examiner: Not yet assigned

For: METHODS AND SYSTEMS OF INTERACTIVE ADVERTISING

EXPRESS MAIL LABEL NO: EL568092511US DATE OF DEPOSIT: September 28, 2001

Box Patent Application

Provisional Design

Assistant Commissioner for Patents
Washington DC 20231

Sir:

## PATENT APPLICATION TRANSMITTAL LETTER

Transmitted herewith for filing, please find

$\boxtimes$	A Utility Patent Application under 37 C.F.R. 1.53(b).				
	It is a continuing application, as follows:				
	☐ continuation ☐ divisional ☐ continuation-in-part of prior application number/				
	A Provisional Patent Application under 37 C.F.R. 1.53(c).				
	A Design Patent Application (submitted in duplicate).				
	Request for Nonpublication. The invention(s) disclosed in the present application filed herewith has not and will not be the subject of an application filed in another country, or under a multilateral international agreement, that requires publication of applications 18 months after filing. Thus, pursuant to 35 U.S.C. §122(b)(2)(B)(i), Applicant(s) request that the above-identified patent application not be published.				

DOC	KET N	0. : FL	OR-0162	- 2 -		PATENT
Including the following:						
	Provisional Application Cover Sheet.					
$\boxtimes$	New or Revised Specification, including pages 1 to 31 containing:					
	⊠ Specification					
	$\boxtimes$	⊠ Claims				
	Abstract					
	Substitute Specification, including Claims and Abstract.					
			No Specification of accordance with none of those a	filed of the parent app th the amendments inc	ntinuation application of The present application dication which has been nts filed in the parent ap orporate new matter into	includes the revised in plication. Since the parent
			NoApplication No includes the Sprevised in accomplication. A may have incomincluded in the	filed, vo file occification of the ordance with the lthough the amerporated new many present applica	ntinuation application of which in turn is a continuated The present application who amendments filed in the endments in the parent Catter, since those are the tion, the present application.	nation-in-part of nt application ich has been e parent GI-P application only revisions
	A copy of earlier application Serial NoFiled, including Specification, Claims and Abstract (pages 1 - @@), to which no new matter has been added TOGETHER WITH a copy of the executed oath or declaration for such earlier application and all drawings and appendices. Such earlier application is hereby incorporated into the present application by reference.					
	Please enter the following amendment to the Specification under the Cross-Reference to Related Applications section (or create such a section): "This Application:  is a continuation of is a divisional of claims benefit of U.S. provisional Application Serial No.					

**DOCKET NO.: FLOR-0162** 

 $\Box$ Signed Statement attached deleting inventor(s) named in the prior application. A Preliminary Amendment. 冈 6 Sheets of Formal Drawings. Drawing view to publish: Figure \_1 . Petition to Accept Photographic Drawings. Petition Fee An  $\square$  Executed  $\bowtie$  Unexecuted Declaration or Oath and Power of Attorney.  $\boxtimes$ An Associate Power of Attorney. An  $\square$  Executed  $\square$  Copy of Executed Assignment of the Invention to \_\_\_\_\_ ☐ A Recordation Form Cover Sheet. Recordation Fee - \$40.00. The prior application is assigned of record to \_\_\_\_\_ Priority is claimed under 35 U.S.C. § 119 of Patent Application No. filed \_\_\_\_\_ in \_\_\_\_ (country). A Certified Copy of each of the above applications for which priority is claimed: is enclosed. has been filed in prior application Serial No. \_\_\_\_\_ filed \_\_\_\_. Please enter the following amendment to the first sentence of the specification (or create such a sentence): "This application claims benefit of international application No. \_\_\_\_\_, which was published under PCT Article 21(2) in English."  $\boxtimes$ Applicant(s) by its/their undersigned attorney, claims small entity status under 37

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	DOC	CKET NO.: FLOR-0162 - 4 - P	ATENT			
		C.F.R. §1.27 as:				
		<ul> <li>□ an Independent Inventor</li> <li>☑ a Small Business Concern</li> <li>□ a Nonprofit Organization.</li> </ul>				
Er Thinky Thinky Thinky Thinky Thinky Thinky men't Thinky men't Thinky Thinky Thinky		Diskette Containing DNA/Amino Acid Sequence Information.				
		Statement to Support Submission of DNA/Amino Acid Sequence Information.				
		Sequence listing consisting of pages				
		The computer readable form in this application, is identical with that Application Serial Number, filed In accordance with 37 1.821(e), please use the first-filed, last-filed or only computer readable form filed in that application as the computer readable form for the instant application. It is understood that the Patent and Trademark Office will make the necessary change in application number and filing date for the computer readaform that will be used for the instant application. A paper copy of the Sequence Listing is included in the originally-filed specification of the instant application included in a separately filed preliminary amendment for incorporation into specification.	CFR able he ble ce ation,			
		Information Disclosure Statement.  Attached Form 1449.  Copies of each of the references listed on the attached Form PTO-1449 enclosed herewith.	are			
		A copy of Petition for Extension of Time as filed in the prior case.				
		Appended Material as follows:	·			

Return Receipt Postcard (should be specifically itemized).

Other as follows:

DOC	CKET NO	). : FLOR-010	52	- 5 -			PATENT	
FEE	CALCUL	ATION:			·			
	Cancel in this application original claims of the prior application before calculating the filing fee. (At least one original independent claim must be retained for filing purposes.)							
888	******	********	*****	SMAI	SMALL ENTITY		NOT SMALL ENTITY	
			*****	RATE	FEE	RATE	FEE	
PROV	/ISIONAL A	PPLICATION		\$75.00	\$	\$150.00	\$	
DESI	GN APPLICA	ATION		\$160.00	\$	\$320.00	\$	
UTIL	ITY APPLIC	ATIONS BASE FI	EE	\$355.00	\$355.00	\$710.00	\$	
CALC		ATION; ALL CLA FTER ENTRY OF						
	<b>*****</b>	No. Filed	No. Extra	<b>*******</b>	******			
	OTAL CLAIMS	74 - 20 =	54	\$9 each	\$486.00	\$18 each	\$	
	NDEP. CLAIMS	6 - 3 =	3	\$40 each	\$120.00	\$80 each	\$	
	FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM				\$	\$270	\$	
ADDI	ADDITIONAL FILING FEE				\$	<b>*********</b>	\$	
ТОТА	L FILING FI	EE DUE			\$961.00		\$	
	The Commissioner is authorized to charge payment of the following fees and to refund any overpayment associated with this communication or during the pendency of this application to deposit account 23-3050. This sheet is provided in duplicate.							
	☐ The foregoing amount due.							
		Any additiona	l filing fee	es required,	including fee	s for the prese	entation of extra	

Any additional patent application processing fees under 37 C.F.R. 1.17 or

claims under 37 C.F.R. 1.16.

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1.20(d).

The Commissioner is hereby requested to grant an extension of time for the appropriate length of time, should one be necessary, in connection with this filing or any future filing submitted to the U.S. Patent and Trademark Office in the above-identified application during the pendency of this application. The Commissioner is further authorized to charge any fees related to any such extension of time to deposit account 23-3050. This sheet is provided in duplicate.

**SHOULD ANY DEFICIENCIES APPEAR** with respect to this application, including deficiencies in payment of fees, missing parts of the application or otherwise, the United States Patent and Trademark Office is respectfully requested to promptly notify the undersigned.

Date: September 28, 2001

Michael J./Bonella

Registration No. 41,628

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